



See your authorized Zenith dealer
for

ZENITH[®]

LONG LIFE
BATTERIES



How to get the
best **PERFORMANCE**
and **ECONOMY**
from your



ZENITH[®]

"LIVING SOUND"[®]

HEARING AID



THE BATTERY

...is the power supply of your hearing aid, and its quality directly effects the performance of your instrument. That is why Zenith so carefully controls battery quality. We insist on the finest possible performance from each type of battery that we make available. There is a Zenith Battery for virtually every model of hearing aid made.

For economy and top performance always insist on Zenith Long Life Batteries. Your authorized Zenith Dealer has fresh supplies for you.

Here are the reasons why Zenith Long Life Batteries are best for your hearing aid.



PERFORMANCE

Designed to give the precise voltage that your hearing aid requires. Unless your Hearing Aid

is operating on the voltage for which it was designed, you are not getting the hearing help which your aid is capable of giving you. Zenith Batteries assure you of the power you need.



ECONOMY

Zenith Long Life Batteries are designed to give you long service per penny before replacement! Use only the best batteries—Zenith.



DEPENDABILITY

Your Authorized Zenith Dealer orders Zenith Batteries regularly to assure you of fresh, full-power performance for your hearing aid. Always buy your batteries from him and get maximum Performance, Economy, and Dependability.

ALWAYS BE SURE THE

ZENITH

NAME IS ON THE PACKAGE

NOTICE

This instrument is designed to operate with peak efficiency and greatest economy on an inexpensive Zenith DRY-CELL Battery. Be sure to remove battery as soon as it becomes exhausted.