

# CORDLESS HEARING

ANOTHER ACOUSTICON FIRST

It's fitting that the World's First and Oldest Makers of Electrical Hearing Aids — the great ACOUSTICON COMPANY—who has pioneered many great advancements in hearing aids since 1902, should be first to announce CORDLESS HEARING to the great mass of hard-of-hearing people who have waited for such a development so many years.

## ● IF YOU HAVE NEVER WORN A HEARING AID

Now you can enjoy wonderful hearing without a wire running up your neck. If you are putting off buying a hearing aid because you object to wearing a separate receiver in your ear and a separate transmitter attached to your clothing, or if you are afraid of what your friends might say, you wear a conventional type hearing aid, then CORDLESS HEARING IS FOR YOU!

## ● IF YOU NOW WEAR A HEARING AID

When you hear with the new and amazing ACOUSTICON CORDLESS you will experience the first thrill of truly *noise-free, distortion-free* and *movement-free hearing*. You can hear without the inconvenience of wearing a three-piece outfit—receiver, transmitter and cord. For the ACOUSTICON CORDLESS is an *all-in-one instrument* that eliminates your having to wear a dangling cord, a separate receiver and a separate transmitter.

## ● SEE IT! TRY IT ON! HEAR WITH IT!

Come in and try this marvelous new development without any cost or obligation whatsoever. FREE consultations and FREE hearing examinations conducted by Master Acousticians.



**Acousticon INTERNATIONAL**

6 West 49th Street—at Radio City—New York 20, N. Y.

World's First and Oldest Makers of Electrical Hearing Aids

Wonderful -  
wonderful  
NEWS!



A HEARING AID

*Without Cords!*

- NO DANGLING WIRES
- NO SEPARATE TRANSMITTER
- NO SEPARATE RECEIVER

At last, after 50 years of research and testing, the hearing aid of your dreams has been perfected. The one thing you have wanted is here—the ACOUSTICON CORDLESS—as different from anything you have ever seen or read about as day is from night . . . truly the electronic miracle of the 20th century!

# The New Acousticon **CORDLESS**



**IS WORN CONCEALED UNDER YOUR HAIR!**

This small and uniquely designed Acousticon is *all in one piece* and so shaped that it fits snugly under your hair where no one can see it. It is made especially for people who want to be relieved from wearing a separate receiver in the ear, dangling cords around the neck, and a transmitter (or box) in their pockets or pinned to their clothing. If you feel that the conventional hearing aid would mar your appearance or make you feel self-conscious, then the **ACOUSTICON CORDLESS** is the hearing aid for you! Women love it! For here at last is a hearing aid that permits you to dress as you wish, to change your hairdo, and to enjoy freedom of action otherwise impossible.



**SHE'S WEARING IT!**

**MEN WEAR IT UNDER THEIR HATS OR CAPS**



Any man with a fair "mop of hair" can hide the **ACOUSTICON CORDLESS** under his hair almost as well as a woman can. But for men who spend a great deal of their time outdoors, driving, golfing, fishing, selling, hunting or farming, it's a natural! It accords you complete freedom of action, permitting you to swing your arms, jump, run, exercise or work without fear of becoming entangled in dangling cords or dropping your transmitter out of your pocket. Remember, the **ACOUSTICON CORDLESS** has no separate receiver and no separate transmitter so it requires no cord running in-between.

## **POSITIVELY GUARANTEED TO GIVE YOU BETTER HEARING**

Now you can hear as Nature meant you to hear, at the perfect hearing level. For when you wear an **ACOUSTICON CORDLESS** tucked under your hair, or under your hat, it's in a direct line with the speaker's mouth, so that even whispers reach you clearly and distinctly. And when you move your head, *your entire ACOUSTICON CORDLESS moves with it*, something that doesn't happen when you wear other hearing aids. We positively guarantee that you can hear better with the **ACOUSTICON CORDLESS** than with any hearing aid known. You can not only enjoy better hearing, but greater comfort and convenience, greater peace-of-mind and greater freedom of action.

## **WHAT CORDLESS HEARING MEANS TO YOU**

No words can describe the clear, natural and beautiful hearing you can enjoy with the **ACOUSTICON CORDLESS**. But this is not all! Think of the freedom from clothing noises, from distortion, and the directional hearing you can also enjoy . . . benefits not found in conventional type hearing aids. All of this wonderful hearing joy, comfort and convenience is wrapped up in a *small all-in-one ACOUSTICON CORDLESS*.

*The electronic miracle of the 20th century!*